

# NEW!

## BVD PI Surveillance Program

The Animal Profiling Surveillance Program is designed make it easy to test high-risk animals such as pulls, deads and chronics. This helps you identify the sources that are sending PIs. Knowing where they are coming from actually allows us to solve the problem...at the source. This service and others are available to feedlots, stocker and backgrounding operations as well as consulting veterinarians for their feedlot, stocker, and backgrounding clients.

API's commitment, in addition to quality cost-effective testing, is to do the follow-up on PI cases to create awareness at the point of purchase whether that is an order buyer, salebarn, or ranch/farm direct. API will offer its services to these sources to generate a supply of known BVD PI negative cattle. By increasing the awareness and testing at the source, feedlots can be relieved of worry about PIs in the yard.

API's BVD PI Surveillance system utilizes both PCR and ELISA technology to get quality, accurate and quick results. We utilize a dry ear notch which can be frozen for up to 30 days. We recommend shipping surveillance samples to our lab once or twice per month. A minimum of 25 samples must be submitted to receive the \$2.50 per sample price. We suggest taking samples from all deads, chronics, railers and pulls from high-risk lots. Detailed instructions will be sent with the starter package.

### The program includes:

#### STARTER KIT

- 200 Collection tubes
- 4 Return address preprinted labels
- 4 Return boxes and tube racks
- 4 Ice packs
- 4 Preprinted sample submission forms

**Price: Complimentary**

#### BVD PI ANALYSIS

- Proven PCR and ELISA methodology
- Next business day results
- Results sent to feedlot and consulting vet copied on report
- 24/7 assistance regarding results
- Confirmatory retesting included

**Price: \$2.50 per sample\***

API will follow-up on PIs as information about source is made available.

We are committed to helping the cattle feeding industry realize the benefits of identifying BVD PIs in the feeding operation and find out where they are coming from. This program makes sample collection and analysis easy for all personnel. This will help us eventually control and possibly eradicate BVD from our cattle population.

The complimentary Starter Kit is an introductory offer available through August 30, 2007. Please call to order your starter kit, or if you have any further questions.



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*\*A minimum of 25 samples must be submitted to receive the \$2.50 per sample price. Does not include sample shipping charges.*

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