

WHAT WILL BLV COST YOU?

- Within herd, BLV prevalence rate range from 23%-46%
- Decreased milk production. 209 lb. of milk per cow/per year for each 10% increase in the herd prevalence
- Decreased cow longevity
- Estimated annual economic loss to U.S. Dairy Industry is \$285 million

ABOUT US

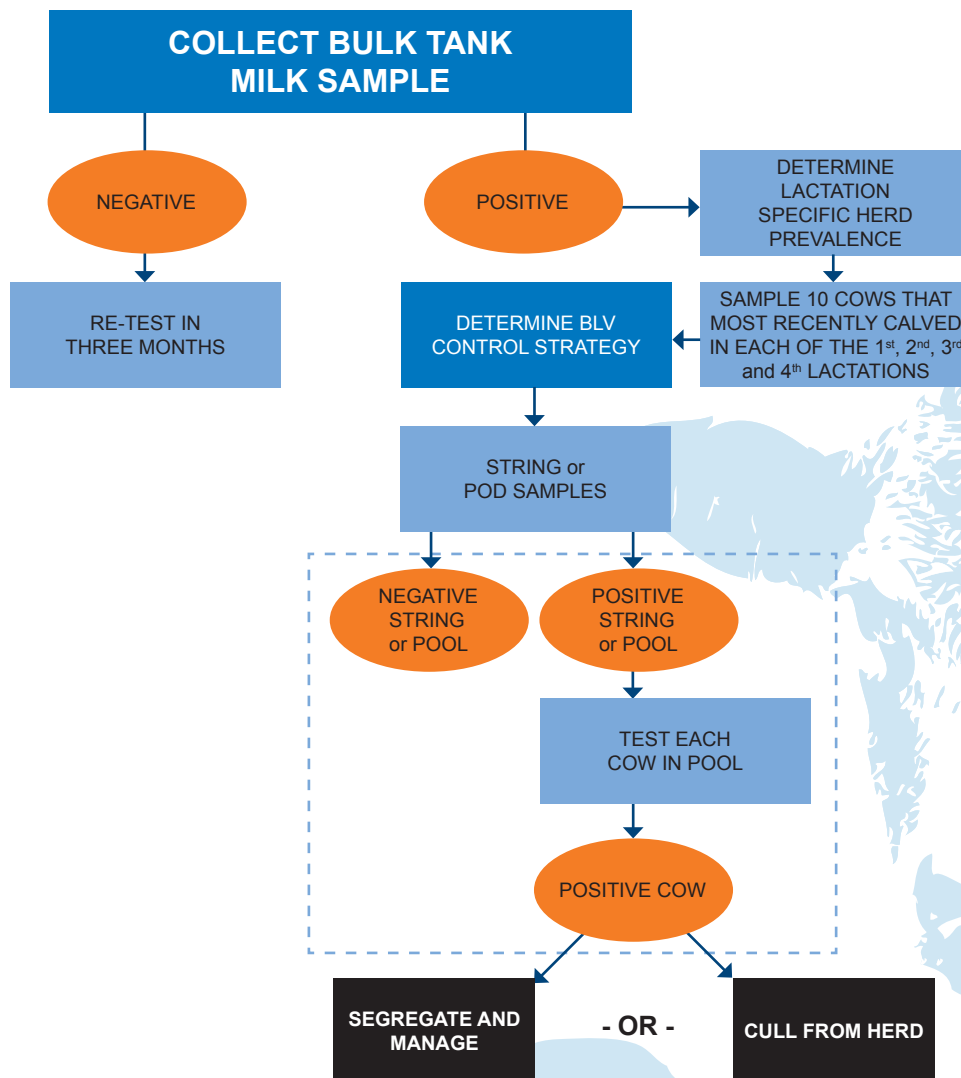
Animal Profiling International, Inc. is an American company dedicated to the improvement of animal health management through risk-assessment technologies.

API's industry experts provide the products and services that operators in the beef, dairy and food supply industries need to make their jobs more efficient and profitable.

The company has tested over 2.5 million head of cattle and dairy animals for BVD and currently services clients in over 40 U.S. states. In addition to BVD and BLV testing, the company also provides diagnostic services for the detection of Johne's Disease, Mastitis, Neospora and pregnancy.

www.animalprofiling.com

BLV Dairy Testing Strategy



FOR MORE INFORMATION, CONTACT API CUSTOMER SERVICE:
877.278.1344 or sales@animalprofiling.com